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**NEW BREAKFAST SELECTIONS ADD TO FLAVORFUL MENU AT  
CELEBRITY CAFÉ & BAKERY THIS FALL**

*New menu offers breakfast, paninis, wrap and hearty sandwiches*

**DALLAS, October 17, 2007** - Celebrity Café & Bakery, a long-time Dallas favorite and best known for its decorated iced sugar cookies, has launched a new menu featuring new gourmet breakfast and new lunch items, including wraps, paninis and fresh garden salads.

Breakfast is offered from 8 a.m. - 11 a.m. with items featuring granola, yogurt & berries, oatmeal and fruit, as well as five healthy but hearty additions including:

- **Breakfast Scramblers** - Scrambled eggs, bacon, fresh fruit, mini muffin and sourdough toast.
- **Cinnamon Raisin Apple French Toast** - Three slices of cinnamon raisin french toast topped with caramelized apples and walnuts.
- **Egg Florentine Breakfast Sandwich** - Scrambled eggs, fresh spinach, bacon and sundried tomatoes topped with swiss cheese served on sourdough toast.
- **Pomegranate Banana Pancakes** - Banana buttermilk pancakes topped with fresh bananas and pecans served with pomegranate maple syrup and fresh fruit.
- **Southwest Breakfast Burrito** - Scrambled eggs, bacon, tomatoes, green chili peppers and cheddar cheese rolled in a flour tortilla and served with bacon, fresh fruit and a mini muffin.

Celebrity also added delicious low-carb sandwiches, paninis and wraps to the menu, including:

- **Roast Beef Panini** - Roast beef, caramelized onions, swiss cheese and creamy horseradish sauce served on Italian bread and chips.
- **Roasted Chicken Sandwich** - Oven roasted chicken breast, provolone cheese, lettuce, tomato and honey mustard dressing served on a toasted bun with a cup of fruit.
- **Santa Barbara Sandwich** - Oven roasted turkey, monterey jack cheese, bacon, avocado, lettuce and tomato served on marbled rye bread with a side of fresh fruit.

- **Chicken, Apple & Walnut Panini** - Roasted chicken, caramelized apples, walnuts, provolone cheese and maple cider sauce with chips.
- **Santa Fe Low Carb Wrap** - Oven roasted chicken, monterey jack cheese, corn, lettuce, tomato and ranch dressing on a whole wheat tortilla, served with fresh fruit.
- **Turkey and Swiss Low Carb Wrap** - Oven roasted turkey, swiss cheese, lettuce and tomato with honey mustard dressing on a whole wheat tortilla, served with fresh fruit.

All sandwiches, paninis and wraps are served with potato chips, an olive and veggie garnish and a fresh baked mini muffin. The menu also incorporates two new fresh garden salads, the Texas Chicken Caesar Salad and the Turkey Bistro Salad. All menu selections range from \$5.99 - \$8.99.

Celebrity Café & Bakery currently has nine locations in the Dallas/Fort Worth Metroplex, including Addison, Arlington, Colleyville, Flower Mound, Frisco, Highland Park Village, Las Colinas, North Dallas and Plano. Celebrity's 10<sup>th</sup> location is opening in December in Rockwall. Each location is open from 8 a.m. - 7 p.m. Monday-Saturday; store hours on Sunday vary.

**About Celebrity Café & Bakery:**

Celebrity Café & Bakery provides a delightful assortment of café, bakery and specialty beverage items for special occasions and everyday enjoyment in the simple, welcoming elegance of their cafes and through attractive, high quality takeout and catering selections. For more information, please visit [www.enjoycelebrity.com](http://www.enjoycelebrity.com).

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